

**Market Street Singers
Board Meeting – February 18, 2015**

February 18, 2015 at the home of President Kate Riordan
Call to order: 7:04 pm

Present: Kate Riordan, Chris Vincent, Marilyn Varas, Patty Stedman, Gloria Chenoweth, Brandy Rinck, Kim Stickney, Annamaria Taskai

Absent: Jean Bowman and Gary Woods

Visitor: Barbara Lay

Accepting the minutes from the last meeting

Patty motioned to accept the minutes from the meeting on December 18, 2014; Gloria seconded it. All approved. Minutes accepted as written.

1. Meetings:

The Board will meet every other month, on the third Wednesday of the month. Future meeting days: April 15, June 17 or 10, August 19, October 21, and December 16.

2. Finance:

The Board agrees that Ken should prepare the Analyses only quarterly in the future. 'Income and Expenses' remains a monthly document. Barbara is considering joining the Financial Committee.

3. Rummage Sale – Patty

St. Luke's Church confirmed our Rummage Sale date (Saturday, October 17, 2015). Patty provided a copy of the confirmation email.

4. Locating new printers – Brandy

We need to find a new printer shop but the Board still would like Russ to help with the design part of the projects. At the moment the Zebra Print Shop in West Seattle looks like the cheapest and most efficient choice but we will still get some samples from two other print shops in Ballard and in Northgate Mall. Decision is in progress.

5. Membership – Chris

Due to his increasing activities Chris cannot stay involved in a couple of projects, which he needs help with.

a. New system to replace Constant Contact

The Board agreed that we would like to find something more efficient than Constant Contact. The choir needs a system which not only handles newsletters but also serves as a roster, manages group emails, has a decent amount of storage, handles sheet music uploads and comes with a website option. In order to find the proper system we will start testing Mailchimp first for 30 days. Depending on the results, we may also try

Groupanizer. The first option is free; Groupanizer would cost \$500/year. Annamaria will start testing Mailchimp using the board members as a test audience.

b. Membership Committee

The Board agreed that a possible first step for starting the membership committee is to involve all the section leaders. Section leaders should have access to the roster anyway so they can organize sectionals etc. The chairman and the section leaders should start taking care of the on-boarding and keeping track of members by sections.

It was also considered that, with the help of the section leaders, we should work out an interviewing/screening process.

c. YouTube Videos

Chris would like all the TMSS videos to be easily searchable and discoverable on YouTube. He started to rename all of the already uploaded performance videos to fulfill this requirement. Annamaria will take over based on the pattern Chris establishes.

Next Meeting: Saturday, April 18, 2015

Meeting adjourned at 8:50 pm.