

Market Street Singers board meeting, 9/13/12

Present: Terrell Aldredge, Chris Baptiste, Bobann Fogard, Lucinda Kidder, Kathryn Minturn, Helena Morris, Kate Riordan, Chris Vincent (Artistic Director), Ashley Wiggin (acting as Secretary), Gary Woods, Hannah Won, Jaime Worthington

Guests: Elizabeth Gray, Gordon Kennedy
Call to order at 7:08

1. Previous Open Action Items

- a. Create folder to give to new board members – DONE

Kathryn reports that she made a notebook for new members. Items to be added include a welcome letter, history page, board membership list and section leaders document, which Kathryn will add.

2. Board recruitment questions/discussion (Lucinda/all) –discussion with Elizabeth Gray

- a. Elizabeth and Lucinda started a discussion about board membership and recruitment ideas and growing our audience. The group discussed several ideas and options for recruiting board members outside of the group and different ways to have our concerts reach a broader audience. Elizabeth suggested looking at partnership opportunities with other groups as a way to connect with other leaders, such as local orchestras or other musical groups. She also suggested partnering with some of the assisted living agencies that we already often perform in during the holidays as a place to recruit potential leaders to help serve on our board and bring in additional ideas. Elizabeth also suggested working on enhancing our community presence through getting our shows into local calendars and out into the public. Brandi has already been working hard on putting our events into the public eye. The group also discussed how increased attention could lead to more fundraising opportunities in the community such as non-profit charity events and other performance settings.

The group also discussed ways to recruit board leadership from within the choir, as well as within our audience. Elizabeth encouraged us to create a list of potential members and audience members who might be interested in board membership. The group also identified that having a post-concert reception with the board members and choir members would be another way to find potential non-singing board members. The group also decided an audience survey would be a good thing to consider, possibly during our spring concert.

3. Treasurer's Report (Bobann) Review financial reports.

- a. Discuss the 2013 budget

Bobann reported on our current revenue and expenses. We discussed the current state of our budget and the fact that we had additional income from our September concert. Bobann also presented a first draft of the 2013 budget. She will share this version with board members over email.

Note for Oct meeting: Discuss potential cost of living increase for 2013 budget for Chris.

- b. Sibelius 7 (music notation software) has an upgrade on sale. Discussion/approval of expenditures
It would cost us \$113 to upgrade the music software; we might not have budgeted for this but we have enough flexibility. Terrell moved to approve that we purchase the software and the motion was seconded, unanimously approved to move forward with purchasing the software.

4. **Task List** (Terrell) Grocery bags (owner?)
 --Idea was presented that we wait until we bring the new board on to discuss this idea further. Discussion tabled for January meeting.
 --Terrell also added an item to the task list to organize food for the annual meeting; Terrell will take care of organizing this.
ACTION: Terrell to organize food for annual meeting.

5. **Auction committee** (Lucinda) update
 --Lucinda noted that we can't recruit donations until we start getting things in place. Her plan is to start by announcing the auction at next week's rehearsal and will send a message to the gazette. This was a big fundraiser for the group last year and we brought in approximately \$1800 dollars. **ACTION: Lucinda to send message to the gazette and announce at Tuesday's rehearsal.**

6. **Board dessert** (owner?) - Dec 7 or Dec 14?
 --date set for Dec 7- **ACTION: Jaime will coordinate this event for us;** including of desserts and form at the auction

6. **Rummage Sale** (Terrell) update
 --On-track for the rummage sale; Bonnie to include item in next week's gazette, Russ will make 50 signs, Terrell will get key and items from the storage space. Need to find someone with a truck who can help move stuff; will have sign up info at rehearsal. Terrell will announce at rehearsal and in gazette. Brandi is doing publicity for the rummage sale. Tell people to bring treats! We will sell brown bear tickets and Chinook books at the sale.
ACTION: Terrell announce rummage sale at rehearsal on Tuesday and coordinate volunteers.

7. **Board Award** (everyone)
 --The board discussed a nominee for the board award.

8. **Board function/dinner**– Tentative for Nov 2nd
 - a. --*Note*--for board social make sure to contact past members to ask about getting involved with the board.
 --Jaime and Kathryn will co-coordinate the event; write-up for gazette, announcement at rehearsal
 --informal discussion occurred of what board membership would entail, who we can get to the board
 --Lucinda suggests inviting chamber of commerce, Ballard District Council, Ballard Market
ACTION: Jaime and Kathryn to meet and discuss details of board function/ dinner

9. **Increase attendance at concert** (everyone)
 --The group discussed ways to increase attendance at future concerts. We aren't concerned about this right now, but we will continue to discuss ways to improve our attendance and reach out to different groups around the city to encourage attendance.

10. **Officers** (everyone)
 --The group is aware that they will need to elect officers soon and are currently discussing ideas for who can take on these roles.

11. **Small Ensemble** (Chris V) –

--Chris created a proposal for a small ensemble. Chris wants to send it out to the membership in early November. We want to get feedback from the membership and this was our best way to try to make this work. Kate suggested some sort of differentiation into sections in the document. Bobann suggested taking it out of first person. The group discussed in more depth the proposal and Chris explained more about his intentions for the small ensemble group. This will become a plan that Chris will share with the full membership.

12. **New business**

--Kathryn—Kathryn suggested that we do something to recognize Ingrid; Jaime and Kathryn will get her flowers and chocolate

--Gordon—volunteered to do a history of the Market Street Singers; will work with the board and Chris to get started on that

--Bobann-- reminder about music fee in the gazette; tell people to come early to get music

--Helena—friends have businesses who want to advertise in the program

ACTION ITEMS

ACTION: Terrell to organize food for annual meeting.

ACTION: Lucinda to send message to the gazette and announce at Tuesday's rehearsal.

ACTION: Jaime to coordinate board dessert.

ACTION: Terrell announce rummage sale at rehearsal on Tuesday and coordinate volunteers.

ACTION: Jaime and Kathryn to meet and discuss details of board function/ dinner

Meeting adjourned at 9:20pm

NEXT MEETING: October 11, 2012, 7pm, Kate's House. Hannah is on treats.

Treats

Oct – Hannah Won

Nov – Lucinda Kidder