

MSS Board Minutes of May 10, 2012

Present: Kate Riordan, Lucinda Kidder, Terrell Aldredge, Gary Woods, Bobann Fogard, Jaime Worthington, Chris Baptiste, Chris Vincent

Absent: Ashley Wiggin, Helena Morris, Hannah O'Brien

Called to order by President Kate Riordan at 7:05

April Minutes:

Motion to approve - Kathryn

Second – Lucinda

Unanimous approval by board members via email exchange.

Previous open action items:

1. Jaime – post outside social activities in Gazette – COMPLETE
Jaime spoke with Sarah Williams about the possibility of having a party at Sarah's house after the Saturday night concert. Chris said that he worried that this might strain the singers' voices and that they needed to rest to get ready for the performance on Sunday.
Jaime said that the only person who came to Starbucks after rehearsal was Hannah. The board thinks it would be better to have a special get-together maybe twice a season instead of every week, maybe on the weekend.
2. Chris V – Follow up with Lynn on recording equipment – ONGOING
3. Kate – follow up on use of sandwich boards near church - ONGOING
She contacted the church and the pastor said that they don't allow any kind of commercial advertising on their property, but she would consider it and discuss with the church committee. Kate said that if they didn't allow it, she would ask someone else in the area if she could put the sign on their property. It was noted that the Sunset Hill Community Center puts their sign up on private property without asking, but has never had any problem with it.
Sunset Hill's sandwich board sign has a sleeve where different events can be changed out. Kate got the number for the company that does this. Kate has a sandwich board that she will try to convert for the concert.
4. Kate – Follow up on shopping bags – ongoing
Terrell, as task list monitor, will facilitate getting a volunteer for this.

Treasurer's Report – Bobann

Bobann reported that the choir is doing well financially and has more revenue than last April and a little better than last month. Grant money will be coming in, but there will be added costs associated with the concert: programs, piano tuning, hall rental.

Bobann noted that there are 9 – 10 choir members who have not contributed the entire year. The board discussed different ways to handle this. The suggestion was made of making contributing more obvious by having Bobann stand at the front of the rehearsal space during break. This might prod people to contribute if they see others do it. She will take cash – even \$5 would help. Bobann had discovered that those members who contribute \$20 a month are actually only spending 65 cents a day. The music fee will need to be paid for the summer season.

Task list – Terrell

Maureen Finn will take over selling Brown Bear car wash tickets at the beginning of the summer season.

Business Support – Helena

On hold

Concert Program – Chris V.

Two designs were discussed. Song lyrics and the Seattle Consortium schedule will go in. Hoped to have it done by Tuesday so there could be a folding party after rehearsal.

Folk Life Music – Chris V.

Has been printed, but more will be done. Six greeters will be needed to hand out song sheets and brochures and collect song sheets after the event.

Growth Cap – Chris V.

Will be discussed in June

Length of rehearsal – Chris V. / All

It's proposed that beginning with the fall season, rehearsal be lengthen to start at 6:45 and end at 9:15. This would allow set-up and warm-ups to be done and then rehearsal will be up and running right at 7:00. This will give us more time to learn more songs and to take a slightly longer break.

Grant – Chris V. and Lucinda

The contract has been signed and we will get the check after our report and receipts are sent in. Invoices will be made for piano tuner, Chris' and Igrid's salary and a microphone for recording concert.

Recording Equipment – Chris V.

Board approved purchase of new microphone for concert recordings.

Terrell – motion to approve

Lucinda – second

Approval from entire board.

Motion passed.

Procedure Manual – Chris B.

It was noted that the Brown Bear Ticket sales procedure was well outlined in it.

Board discussed the fact that volunteers can turn to the descriptions of the tasks, see what needs to be done and realize they don't have to reinvent the wheel.

Publicity - Lucinda and Terrell

MSS sign on Ballard Market marquee for southbound motorists

Seattle Consortium is now on Facebook and we have a post there.

Terrell created two outstanding versions of a possible brochure to give out at the concert (maybe) and at Folk Life. The board liked the single folded page with the banner on top.

Perform at juvenile centers – Jaime

The choir will perform at Echo Glen on December 16th. Some identification will be needed, but it won't be as much of a burden as the prison's requirements.

Web Page Updates – Terrell and Chris B.

Propose to rewrite the public areas of the website. Needs new and larger photos.

Choir Promotional Materials – Terrell

Created brochure

Recruiting for the Board – Kate/ Terrell

This refers to recruiting non-choir members to the board. Lucinda has agreed to take the lead on this.

Action items

1. Ask Sarah if she wouldn't mind moving the party to Sunday after the performance. - Jaime
2. Update the music fee tracking spreadsheet to improve the fee collection process - Bobann
3. Give Bobann a list of participants for the summer season – Kate
4. Put notice in Gazette re: Brown Bear tickets - Terrell
5. Take on coordination of the shopping bag project – Terrell
6. Put blurb in Gazette asking for volunteer greeters – Terrell
7. Put finishing touches on brochure - Terrell

NEXT BOARD MEETING ON JUNE 21ST

Adjourned at 8:45

